

INTRODUCTION

This Football Development Plan covers the development of football based around Barking Abbey School in the borough of Barking and Dagenham, East London. It outlines the opportunity to develop football provision as a consequence of the proposed 3rd Generation Artificial Grass Pitch at the Lower School site of Barking Abbey School. It is anticipated that the facility will become a prime, high quality location for the development and delivery of football within the London Borough and surrounding area. The plan will be delivered over a five-year period to enhance the range and quality of football opportunities to all members of the community.

The key partners to this application are Barking Abbey School, Essex County FA and football clubs including Euro Dagenham Football Club, Oldbarkabbeyas, and Barking Ladies Football Club. The school also has a very successful football academy, offering education and football provision for students aged 16 – 19.

Consultation has been undertaken with local clubs, some who are existing users of the school site to identify requirements for use and aspirations for delivery. In addition discussions have been held with Essex County FA, the school and local league providers to agree the outcomes of the development plan. The school will lead a football development user group aligned to their Sports Facilities Management Group which reports to the Governing Body. A Project Manager has been identified by the school and they intend to appoint a part time Football Development Officer to ensure the football development outcomes can be achieved. This officer will support local clubs to develop.

The programme of use that underpins access arrangements to the new facility has also identified provision to accommodate an expansion in the numbers of targeted participants playing football – itself an aim of this development programme. It is the aim of the partners overseeing both the development of the facility and the delivery of this plan, is to provide best value for all involved in football locally by establishing sustainable football development activities for everyone.

THE VISION AND OBJECTIVES

Our vision is:

- To increase the number of players and teams in all clubs, particularly engaging and increasing participation by women and girls and disability teams.
- To create the site as a hub for disability football development and establish a school based disability football academy (16-18yrs)
- To increase opportunities for local ethnic minority groups to play football in their local area, particularly focusing upon those with an Asian background.
- To create a high quality facility to provide clubs with improved training facilities which will help growth and retention of players and assist with raising standards in performance.
- To enhance the range and quality of opportunities to participate in football through formal club and informal recreational activities.
- To provide a safe and fun environment in which our activities can be carried out by participants irrespective of their ability, age, gender, disability or ethnicity.
- To develop an education programme for coach, officials and young leaders to support football development.

Symbol	Organisation
BACFE	Barking Abbey Centre for Football Excellence
BAS	Barking Abbey School
BDSPP	Barking and Dagenham School Sports Partnership
BL	Barking Ladies
CE	Club Expenses
CSP	County Sports Partnership – Proactive East London
CWO	Club Welfare Officer
DBS	Disclosure and Barring Service (previous CRB)
DCo	Disability Co-ordinator
ECFA	Essex County Football Association
EDFC	Euro Dagenham Football Club
ESFA	English Schools Football Association
FDO	Football Development Officer
FDP	Football Development Plan
FF	Football Foundation
JFL	Junior Football Leaders Award
LBBD	London Borough of Barking and Dagenham
M&PCo	Marketing & Promotion Co-ordinator
OBFC	Old Barkabbeyians Football Club
OSHL	Out of School Hours Learning
PEL	Proactive East London
RB	Revenue Budget
SFMG	Sports Facilities Management Group
SIS	Step into Sport
SLA	Service Level Agreement
SLO	School Liaison Officer
VCo	Volunteer Co-ordinator

	U21 Snr x 2	U18 U21 Snr x 2	U18 U21 Snr x 2	U18 U21 Snr x 2	U18 U21 Snr x 2	U18 U21 Snr x 2	U18 U21 Snr x 2
TOTAL	15	18	20	2	22	3	24

Aim		To enhance the range and quality of opportunities to participate in football locally			
Objective	Achievement targets	Timescale	Responsibility	Costs	
1	Maintain all existing club teams	Existing teams maintained.	Year 1 & annually.	Club committees FDG FDO	Club expenses
2	Develop new teams Develop new teams in line with club development table. Support recruitment of new players through school club link activity, schools academies and club promotion including FA Skills programme and Vauxhall Mash Up (see later in document)	<ul style="list-style-type: none"> 40 new teams, all other retained Delivery of school club link and promotional targets below 	As per development table timeline	BAS Club committees Coaches FDO FDG ECFA Leagues	Estimated at £250 per team as start up costs for kit, pitches, affiliation, first aid x 28 club teams = £7000 (NB some costs included under girl/ senior development sections later)
3	Develop enhanced school club links Support BAS school to maintain curricular and extra-curricular delivery of football for boys and girls from years 7 – 13. Increase the number of 'B' team fixtures for boys football teams at BAS and link to club activities. Establish 'C' team fixtures where possible,	<ul style="list-style-type: none"> Programme in place Curricular activity maintained Teams entered into schools competitions Additional fixtures identified to increase from 25% of 'A' fixtures to 35/40% Fixtures identified and targeted per season 	Year 1 initiation for participation league year 2 - 3 Ongoing Ongoing Year 1 Year 1	Club committees Club coaches ECFA FDO FDG BAS SLOs	Club costs for maintenance of existing links. Funding to support targeted work based around Asian groups. Club promotional

<p>curricular provision for girls in Year 7 – 11</p> <p>Continue to provide extra-curricular football for girls to establish U13, U14, U15 & U16 squads.</p> <p>BAS to try to increase number of girls attending afterschool football clubs</p>	<p>maintained</p> <ul style="list-style-type: none"> • Clubs and teams maintained • 10 new girls per year targeted annually 	<p>Ongoing</p>	<p>ECFA FDG NWLDC Leagues</p>	<p>first aid @ £250 per team included above</p>
<p>Increase the number of girls taking part in the school's centre for football excellence</p>	<ul style="list-style-type: none"> • Girls football academy increased from 16 - 25 and then annual increase 	<p>Year 1</p>		
<p>Support clubs to maintain the provision of existing girls football teams within the area and develop new teams as per the Club development plan. In particular work with Barking Ladies to develop pathway from Junior to senior football</p>	<ul style="list-style-type: none"> • 8 new teams 	<p>Year 1</p>		
<p>Work with FDO to develop girls specific activities to support club programmes</p>	<ul style="list-style-type: none"> • Girls only Just Play and coaching sessions in place 	<p>Year 1</p>		
<p>Work with ECFA and leagues to enable facility to be used as a Girls Central Venue league site</p>	<ul style="list-style-type: none"> • Monthly competitions held at BAS 	<p>Year 1</p>		
<p>Create a pathway for girls to participate recreationally and to play competitive football in conjunction with local teams</p>	<ul style="list-style-type: none"> • Enter girls teams in local leagues and club competitions • Centre of excellence to compete in Essex and ESFA national competitions 	<p>Ongoing</p>		
<p>Link centre of excellence players with Barking Ladies club to ensure continuation of participation post 16.</p>	<p>Progression to club where appropriate</p>	<p>Ongoing</p>		
		<p>Year 1</p>		

<p>Work with ECFA and recognised impairment group leads to deliver impairment specific programmes, (e.g. CP, wheelchair provision etc)</p>	<ul style="list-style-type: none"> • Programme of activities in place 	<p>Year 1</p>		
<p>Investigate the potential of establishing a centre for football excellence for disabled players based at BAS.</p>	<ul style="list-style-type: none"> • Disability centre of excellence in place 	<p>Year 1</p>		
<p>Work with EDFC to develop disability provision as per club development table</p>	<ul style="list-style-type: none"> • 3 new teams and activities in place 	<p>Year 2</p>		
<p>Work with ECFA on ensuring the development centre aligns to other programmes of activities for disabled people and develop a disability development plan for BAS site.</p>	<ul style="list-style-type: none"> • Disability activities identified and promoted • Included within FDG agenda and programme • Development plan written and agreed 	<p>Year 1</p>		
<p>Ensure links are in place and information is communicated through the Essex Socability Pan disability group</p>	<ul style="list-style-type: none"> • Attendance at disability group. Contribution to delivery plan and agenda 	<p>Year 1</p>		
<p>Investigate potential for BAS to be used as a venue for Socability events</p>	<ul style="list-style-type: none"> • Events held at the centre 	<p>Year 2</p>		
<p>Support club activity through capacity building, including:</p> <ul style="list-style-type: none"> • Assisting ECFA to identify local clubs to become an inclusive club and provide appropriate activities • Identify club coaches to attend FA Coaching Disabled Footballers Course • Identify other club/ school volunteers to attend appropriate disability awareness courses 	<ul style="list-style-type: none"> • Inclusive Club Status obtained • Opportunities in place & coaches/volunteers identified 	<p>Year 3 Year 2 Year 2</p>		
<p>Raise awareness of opportunities for</p>	<ul style="list-style-type: none"> • Information leaflets distributed to club coaches, 	<p>Ongoing</p>		

BAS and LBBD holiday programmes			
8	<p>Establish Mars Just Play sessions at BAS to include open sessions and targeted sessions around ethnic minority groups, women & girls and veterans</p>	<ul style="list-style-type: none"> • Activity schedule in place to include targeted provision. • Activities promoted to all schools and local community organisations 	<p>Year 1</p> <p>FDG FDO BAS</p> <p>FA budgets</p>
8	<p>Deliver holiday programmes of football activities on site to promote school and club activities:</p> <ul style="list-style-type: none"> • Agree annual programme of holiday activities through FDG • Appointment process for deliverers agreed and utilised • Deliver holiday activities 	<ul style="list-style-type: none"> • Annual programme of holiday activities agreed including Easter, Summer and October holiday schemes as a minimum • Deliverers appointed and activity run • Activity monitored in relation to development and income targets 	<p>Year 1 & annual</p> <p>Year 1 & annual</p> <p>Years 1-5</p> <p>Clubs Coaches FDG BAS FDO</p> <p>Activity self financing</p>
9	<p>Support the retention of adult 11 a side competitive football:</p> <ul style="list-style-type: none"> • Retain existing senior sides • Develop senior teams and liaise with other clubs to encourage players to continue competitive football participation into adulthood • Ensure players from football academies are linked to appropriate clubs 	<ul style="list-style-type: none"> • Club teams developed 	<p>Year 1 & Ongoing</p> <p>Clubs ECFA Leagues FDG BAS</p> <p>Business as usual for existing teams, estimated £250 per team start-up costs per new team</p>
10	<p>Provide access to AGP for recreational football, either casual or in organised small sided leagues linking into ECFA programmes with Champion Soccer where appropriate.</p> <p>Provide access to AGP for targeted programme as identified by FDG including veterans, women & girls, disability, Just Play, Tesco Skills etc</p>	<ul style="list-style-type: none"> • Access to pitch provided with good uptake from local community • Small sided leagues established if required. • Targeted programmes in place 	<p>Years 1</p> <p>Year 1</p> <p>BAS FDG LBBD ECFA Champion Soccer</p> <p>Facility hire costs</p>

	<ul style="list-style-type: none"> teams. Supporting EDFC to maintain Charter Standard Club status Support BLFC to achieve Charter Standard Development Club status Support clubs to undertake required review of development plans and their delivery 				
4	<p>Create a safe and child friendly environment by compliance with FA guidance on safeguarding</p> <ul style="list-style-type: none"> Ensure all club activities comply with FA safeguarding and facility welfare guidance CWOs appointed at each partner club CWOs attend up to date training All volunteers DBS checked through FA as appropriate Volunteers to attend safeguarding training as appropriate An FA Emergency Aid trained individual is appointed to each team First aid equipment is available at all coaching sessions and matches 	<ul style="list-style-type: none"> Compliance monitored and recorded CWOs appointed CWOs training recorded DBS checks completed and records kept; renewal system-in place Training attended, recorded and renewal system in place Trained individual appointed and renewal system in place First aid available, replenishment system established 	<ul style="list-style-type: none"> Year 1 Year 1 Year 1 and annually Reviewed annually Reviewed annually Reviewed annually Reviewed annually Reviewed annually Reviewed annually Reviewed annually Process reviewed annually 	<ul style="list-style-type: none"> Club Committees ECFA BAS 	<ul style="list-style-type: none"> Club costs of attendance at relevant courses Revenue contribution to DBS costs for disability/girls development activity Est. 4 pa £54
5	<p>Set high standards of behaviour through formal sign up to the FA's Respect campaign</p> <ul style="list-style-type: none"> All players, coaches, managers, officials, parents and spectators have read, agreed and signed codes of conduct Employ designated spectator areas at venues Adopt a "designated" captain or individual system for communication with referees Support referees to manage games 	<ul style="list-style-type: none"> Compliance with codes of conduct incorporated into club membership forms Respect barrier kits purchased and utilised Clear policy adopted and implemented Fair play recognised by all Respect signage / expectations on display on 	<ul style="list-style-type: none"> Year 1 and annually Year 1 Year 1 and annually Annually 	<ul style="list-style-type: none"> Club committees Coaches Managers Players Parents 	<ul style="list-style-type: none"> Purchase of 2 x FA Surface Respect barriers for the facility Respect barriers £114 year 1 x 4 = £456 Barrier renewal budget £114 pa years 2-5

	<ul style="list-style-type: none"> aged 5-11 within: <ul style="list-style-type: none"> school club link activity holiday programmes club coaching School Sport Partnership programmes 	<ul style="list-style-type: none"> Skills based coaching philosophy developed and implemented 	Year 1-5	<ul style="list-style-type: none"> BAS Coaches Players Parents BDSSP LBBD 	activity
2	<p>Utilise skills based programmes and awards to promote skill development with players:</p> <ul style="list-style-type: none"> Establish Tesco FA Skills Programme in feeder primaries and support roll out for the programme in the local area Deliver Tesco FA Skills Centre at BAS for students from schools who have had curriculum programme in place Establish Vauxhall Mash Up programme and BAS and support roll out within local Schools 	<ul style="list-style-type: none"> FA Skills programme in schools and programmes promoted to players and parents Skills centre promoted and operational Vauxhall Mash Up programme in place 	<ul style="list-style-type: none"> Year 1 Year 1 Year 2 	<ul style="list-style-type: none"> BAS ECFA FDO LBBD Schools 	FA funded activities
3	Adhere to FA guidance on player/coach ratio	<ul style="list-style-type: none"> Two adults always present at coaching sessions and matches Maximum 1:16 player/coach ratio 	Year 1 & Ongoing	<ul style="list-style-type: none"> Club committees Coaches 	
4	Continue to support football development in local primary schools through the provision of BACFE students and young leaders from BAS through the provision of development days / festivals and coaching programmes.	<ul style="list-style-type: none"> Annual visits to all feeder primary schools Termly sports festival in place 	Year 1 Year 1	<ul style="list-style-type: none"> BAS Schools 	
	Ensure coaches are appropriately trained and qualified to help players improve				
5	<p>Maintain ongoing audit of teacher qualifications, training attended and training needs in order to inform a staff training plan</p> <p>Conduct a club audit of coaching qualifications needs and requirements in line with safeguarding and club development potential.</p>	<ul style="list-style-type: none"> Audit completed Audit completed 	Year 1 Year 1	<ul style="list-style-type: none"> Club committees BAS Coaches FDG ECFA BDSSP 	CE of coaching courses identified by audit

12	<p>appropriate to their ability and ambition</p> <p>Provide a coherent pathway for players:</p> <ul style="list-style-type: none"> • Links to facilitate progression from school to club football • Mini to U11 • 9 a side U12-13 • 11 a side from U14 	<ul style="list-style-type: none"> • Pathways in place and adopted • 9 a side introduced for U12-13 	Year 1	<p>Club committees</p> <p>Coaches</p> <p>FDG</p> <p>PEL</p> <p>BAS</p>
13	<p>Enhance skill development through the delivery of futsal and multi sports programmes to help players develop.</p> <p>Continue to deliver and enhance the BACFE offering football and education programmes for boys</p> <p>Maintain link with professional football club to ensure continued progression for players and to maintain teams within FA Conference Youth League competitions</p>	<ul style="list-style-type: none"> • Centre of excellence maintained • Number of participants increased from 2-3 teams • Links in place with local professional teams (Redbridge, Hornchurch) 	<p>Ongoing</p> <p>Ongoing</p>	<p>BAS</p> <p>Clubs</p>
14	<p>Evaluate options for entering competitions to ensure they are appropriate to support schools' and clubs' development objectives</p> <p>Provide appropriate competitive opportunities for all school and club players:</p> <ul style="list-style-type: none"> • School Games competitions through Barking and Dagenham Schools FA • Intra school competition for recreational players • Representative school teams in Essex Schools FA Cup, London Schools Cup, Barking and Dagenham Schools Cup and ESFA competitions • Centre of excellence teams in British Colleges competitions, FA youth leagues and cup competitions. 	<ul style="list-style-type: none"> • Evaluation completed and appropriate competitions identified • School Games County Finals branded and promoted if included • Teams entered in competitions and maintained. 	<p>Year 1</p> <p>Year 1 & annually</p>	<p>Club committees</p> <p>Coaches</p> <p>BAS</p> <p>BSSP</p> <p>ECFA</p> <p>CE/BAS – competition & league entry fees</p>

	<ul style="list-style-type: none"> all teams affiliated with ECFA by 1 July annually all appropriate records are kept up-to-date with ECFA all league and competition entries submitted on time 	<ul style="list-style-type: none"> Teams affiliated on time annually Evidence of up-to-date records Entries made on time annually 	Year 1 & annually Year 1 & annually Year 1 & annually	ECFA	Youth £55 plus £12 per team
3	Football Development Group in place to oversee delivery of the football development plan: <ul style="list-style-type: none"> Development group to include representation of all key partners and include individuals who can represent the view of junior, senior, women and girls, disability requirements and coaches 	<ul style="list-style-type: none"> FDG in place and meet termly. FDG to report to SFMG who report to school Governors 	Year 1	FDG Clubs BAS ECFA	
4	Monitoring & Evaluation <ul style="list-style-type: none"> system for monitoring and evaluating progress established in line with Football Foundation requirements quarterly monitoring of progress against development plan objectives 	<ul style="list-style-type: none"> Site users to complete M&E as part of booking procedures Monitoring undertaken and reported to relevant groups / partners 	Year 1 Year 1 & Ongoing	BAS FDG Clubs ECFA	

COACHING DEVELOPMENT

Aim					
<ul style="list-style-type: none"> To create, develop and support an effective volunteer workforce To provide a central hub for the development of coaches, officials and volunteers within Barking and Dagenham 					
Objective					
1	Volunteer Coordinators recruited by clubs with a clear job description to support recruitment and development of volunteers	Achievement targets <ul style="list-style-type: none"> VCos appointed & supporting FDG 	Year 2	Club Committees VCos	
2	Provide support to coaches and coaching delivery: <ul style="list-style-type: none"> Clubs to discuss coaching practice & requirements through FDG 	<ul style="list-style-type: none"> Agenda item at FDG 	By Year 2	FDG	BAS absorb meeting costs
	<ul style="list-style-type: none"> Work with ECFA to establish BAS as hub 	<ul style="list-style-type: none"> Courses provided at 	Year 1 and Ongoing	FDG	Coaching fees met

5	<ul style="list-style-type: none"> • Submit applications for funding to support workforce development e.g. Sport England Small Grants, Cash 4 Clubs, PEL, LBBD Coach Bursaries etc. This could be individual clubs or collectively on behalf of the football partnership • Ensure clubs attend required CS in service training • Each club to establish a process for keeping up to date records of qualifications, training and safeguarding requirements • Reminders system for renewal of training established and monitored • Each club to consider establishing a succession plan for key committee and coaching roles • Ensure that volunteers are valued to encourage retention through: <ul style="list-style-type: none"> • Consultation with volunteers regarding their views on appropriate methods for rewarding/valuing their contribution • Holding an award/celebration evening at least annually • Ensure compliance with safeguarding guidelines: <ul style="list-style-type: none"> • CWOs in place and training kept up-to-date • CRB checks conducted for or appropriate volunteers • Safeguarding training attended by all coaches and volunteers as required • All coaches and volunteers briefed regarding club/facility safeguarding procedures 	<ul style="list-style-type: none"> • Applications submitted, funding acquired • In-service training attended • Record-keeping process established • Attendance at training monitored with minimal lapses achieved • Succession plan in place • Consultation complete, findings implemented • Awards/celebration evening is held • CWOs in place/attendance CRBs undertaken and records kept • Training attended and records kept • Information provided to coaches and volunteers 	<p>Annually</p> <p>As required by FA</p> <p>Year 2</p> <p>Year 2 & Ongoing</p> <p>Year 2, reviewed annually</p> <p>Year 2</p> <p>Year 1 & annually</p> <p>Year 1</p> <p>Year 1 & Ongoing</p> <p>Year 1 & Ongoing</p> <p>Year 1 & Ongoing</p>	<p>FDG Club committee VCo Coaches</p> <p>Club committee VCo Club committee VCo Coaches</p> <p>Club committee</p> <p>Clubs FDO</p> <p>Club committee</p> <p>Club committee FDG VCo CWOs Coaches Volunteers</p>	<p>CE – Volunteer awards/celebration evening</p> <p>CE – WO training attendance c. £30 per candidate</p>
5	<ul style="list-style-type: none"> • Develop young people as leaders to support football development plan: • Deliver JFL to students at BAS in Year 7 & 	<ul style="list-style-type: none"> • 15 students per annum 	<p>Year 1</p>	<p>BAS</p>	

<ul style="list-style-type: none"> • Provide BAS as venue for FA Basic Referee Course • Support clubs in the recruitment and education of referees on an annual basis to support league programmes. • Deliver Basic Level referees course / Mini Whistlers course to support schools programme in conjunction with leadership programmes • Identify suitable volunteers and young leaders and support attendance at courses provided through the local referees association and ECFA 	<ul style="list-style-type: none"> • Course in place and attended by local referees • A minimum of 5 new referees per season • Course delivered and attended by minimum of 12 students • Adults and young people identified and attend appropriate courses annually in line with action plan 	<p>Year 2 onwards</p> <p>Year 2</p> <p>Year 2 & annually</p>	<p>Clubs BAS</p> <p>BAS ECFA</p> <p>FDG Clubs ECFA</p>	<p>CE – referee course attendance c. £135 per candidate</p>
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PROMOTION

<p>Aim</p> <p>How is promotion currently done</p>	<ul style="list-style-type: none"> • To actively promote football opportunities provided at the facility • To ensure new facilities are maximised for the development of football to support local clubs and organisations • To increase the profile of school and club football throughout the local community 	<p>Timescale</p> <p>Ongoing</p> <p>Ongoing</p> <p>Ongoing</p>	<p>Responsibility</p> <p>FDG BAS Clubs Schools</p>	<p>Costs</p> <p>Annual budget for promotion of football at the facility RB £500 pa</p>
<p>Objective</p> <p>1</p> <p>Increase the awareness of football opportunities in the community</p> <ul style="list-style-type: none"> • Identify individual(s) to take lead responsibility • Co-ordinate marketing and promotional plans through the FDG conjunction with BAS leisure centre staff • Ensure AGP is promoted and advertised as part of wider school facilities including use of the leisure centre • Actively promote opportunities through posters and leaflets in local schools and community venues • Regular stories published in local media 	<p>Achievement targets</p> <ul style="list-style-type: none"> • Individual(s) identified and given responsibility for marketing and promotion • Marketing and promotion included regularly on FDG meeting agenda • Promotional campaign established and targeted and community groups. • Posters and leaflets displayed/distributed. • Club directory and poster Match reports & stories 	<p>Ongoing</p> <p>Ongoing</p> <p>Ongoing</p>	<p>FDG BAS Clubs Schools</p>	<p>Annual budget for promotion of football at the facility RB £500 pa</p>

Objective	Achievement targets	Timescale	Responsibility	Costs
<p>1</p> <p>Contribute to sport related community projects:</p> <ul style="list-style-type: none"> • Work with BAS police officer to investigate potential for football provision to be offered as a diversionary activity to prevent antisocial behaviour. • Provide casual pay and play sessions as part of programme to address health, behaviour and multi cultural concerns • Establish recreational programmes including Mars Just Play, Vauxhall Mash Up etc and develop targeted approach to maximise participation and help achieve community objectives 	<ul style="list-style-type: none"> • To take an active role in the local community through provision of sporting opportunities to young people and adults • To contribute to positive outcomes in relation to health, social inclusion and participation for local community members <p>Achievement targets</p> <ul style="list-style-type: none"> • Activities timetabled and delivered. Anti social behaviour reduced. • Sessions in place • Links with clubs using the facility are established as exit routes from related activities • Programmes in place and sustainable 	<p>Year 1</p> <p>Year 1</p>	<p>FDG BAS Youth Service Police</p>	<p>Grants attracted to enable delivery</p> <p>External funding sought for projects through Youth Services / Police</p>
<p>2</p> <p>Where appropriate, support the provision of football to disadvantaged groups through other projects e.g. local police groups, youth groups etc</p>	<ul style="list-style-type: none"> • Provision made in the programme of use for additional diversionary activity as required 	<p>Required activities identified and delivered</p>	<p>FDG LBB Youth Service Police</p>	<p>External funding sought for projects through Youth Services</p>
<p>3</p> <p>Support health awareness through football provision</p> <ul style="list-style-type: none"> • Support schools' health promotion activity including engagement in National programmes such as Change for Life • Ensure football provision is included as a vehicle to engage students in health campaigns • Promote health awareness amongst students, club players, parents / guardians 	<ul style="list-style-type: none"> • Events held as part of school calendar • Distribute generic literature as appropriate • Promote links from club and school websites 	<p>Ongoing</p>	<p>BAS BDSSP</p>	

